

EDINA MODEL YACHT CLUB

SAIL & SCALE NEWSLETTER

JANUARY 2017

VOLUME 25, NUMBER 1

January News

By Richard Dahlquist

Here we are, a new year and I think our first meeting was a great start to the new year. We had 22 members present and two new members. John started out with a summary of the first board meeting of the new year. I won't go into all the details, I will just share a few highlights.

The club is in good financial shape with some money in the bank. We are looking for new opportunities to promote the club and its events; thru local newspapers and publications, local TV stations, and some type of handouts to have at the

pond when members are operating their boats. I suggested "Twincities.com" for the Parade of Boats and Lighthouse Night as I have put ads on there in the past for these events. I was quickly appointed to do so this year and will do my best to do that. I also mentioned that many local neighborhoods are starting localized neighbor groups that you can



continued on page 3

SCHEDULE OF EVENTS:

February 21, Tuesday7:00 p.m- 9:00 p.m.Membership Meeting
March 12, Tuesday7:00 p.m- 9:00 p.m.Membership Meeting
March 18, Tuesday7:00 p.m- 9:00 p.m.Membership Meeting

COMMODORE'S CORNER



By **John Bertelsen**

We had a great meeting on Tuesday evening. There was a good crowd thanks to the

morning's nasty icy streets becoming nice and drivable due to the January thaw temperatures. The first part of the agenda was a review of the board meeting minutes. Let me know if you would like a copy and I can send you the pdf document. Here are some of the highlights of the meeting:

Board Meeting Treasurer's report: We started 2016 with just over \$1,800 in the bank. Income and expenses for the year showed a net deficit of \$580.00. We had some one-time expenses that will not be duplicated this year. It was felt that we should get back to at least a break even in 2017 so that the board decided to not make any changes to dues or anything else. We had one minor loss of income in that the ad for Hub Hobby was discontinued. Since they have started their rewards program they have discontinued the membership discount. The ad may return after the reference to the membership discount is removed from the ad.

Promotion

Normal promotion items are a notice for the Parade in the Edina Sun Current and the Star Tribune.

It was discussed that with the 25th anniversary of the club this year we could possibly get a video segment on one of the local TV stations, local interest segment on the news or otherwise. We would need someone who has a contact at one of the stations to try to get this set up.

We are going to have business cards made up to hand out to people asking about the club. The cards would contain basic club information that we all typically get asked questions on. This should be close to zero cost with Gary

(continued on page 3)

Special Thanks...To members that contributed their time & talents to this issue: Dick Dahlquist, John Bertelsen, Larry Wheeler, & Dale Johnson

2016 Membership Dues

It is that time of year again, that we request payment of the membership dues for the year. You will find the form as an insert to this newsletter. Also be sure that you include any changes to your phone number, address or e-mail address.

RICHFIELD
612-866-9575

LITTLE CANADA
651-490-1675



HUB HOBBY CENTER

OPEN...MON-FRI, 10:00-9:00...SAT, 9:30-5:30...SUN, 12:00-5:00

**SHOW YOUR EMYC CLUB CARD AND RECEIVE
10% OFF ON ALL NON-DISCOUNTED ITEMS!**

Richfield
6416 Penn Ave. S.
Richfield, Mn 55423
(1 blk S of LUNDS)



Little Canada
82 Minnesota Ave.
Little Canada, Mn 55117
(Hwy 36 & Rice St.)

